

LinkedIn Profile Guide



Cam Ram

Inclusive Storyteller | Communication Strategist | Science & Public Engagement Enthusiast

Fort Collins, Colorado, United States · [Contact info](#)



Colorado State University

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Your LinkedIn headline can be up to **220 characters**, so use it wisely to highlight your key skills, industry interests, and unique strengths in a clear and engaging way.

Your **"About"** section should showcase your passions, key skills, and experiences in a way that feels authentic, engaging, and future-focused.

About

As a Communication Studies major at CSU, I am passionate about using the power of storytelling to connect people, bridge perspectives, and drive meaningful change. Through my coursework and hands-on experiences, I have honed my ability to craft compelling messages, engage diverse audiences, and navigate complex communication landscapes.... [...see more](#)

Experience



Team Member

Panera Bread · Part-time
Mar 2024 - Dec 2024 · 10 mos
Fort Collins, Colorado, United States · On-site

- Demonstrated exceptional customer service skills by warmly greeting and assisting guests, resulting in a consistently positive dining experience for customers
- Adapted seamlessly between different roles and responsibilities based on business needs



Communication Intern

National Park Service · Internship
May 2024 - Aug 2024 · 4 mos
Fort Collins, Colorado, United States · Hybrid

- Wrote 10 clear and concise science communication products that effectively conveyed complex information while increasing audience engagement by 15%
- Collaborating closely with subject matter experts, gathering information and incorporating editorial suggestions to ensure accurate and impactful content creation
- Optimized images for web-based communication through skillful implementation of Photoshop



Nanny

Boyer Family · Full-time
May 2023 - Aug 2023 · 4 mos
Broomfield, Colorado, United States · On-site

- Developed leadership skills through effectively communicating with parents and children, accepting feedback, and tailoring activities to suit the unique needs of each child
- Managed children's schedules, including school pickups, extracurricular activities

For **experience**, feel free to just copy and paste all those awesome points you made on your resume. Refer to the Resume Guide for more info



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Education



Colorado State University

Bachelor of Arts in Communication Studies, Rhetoric and Civil Engagement

May 2028

Grade: 3.36

List your full degree, major, and expected graduation date to showcase your education—plus, by adding **Colorado State University**, you can search through over **200,000 alumni** to make connections in your field. Reach out to them and set up some **informational interviews!**

Projects

Communication Comparative Analysis

- Researched team communication dynamics in virtual, hybrid, and in-person professional settings
- Wrote an in-depth analysis comparing strengths and challenges and presented suggestions for managers

📌 Teamwork, Presentation Skills and +1 skill

Use the Projects section to showcase hands-on experiences, research, or classwork—highlight key skills, your role, and the impact of your work.

Skills

Teamwork

📌 Communication Comparative Analysis

Presentation Skills

📌 Communication Comparative Analysis

List a mix of technical and interpersonal skills relevant to your field. Prioritize those that align with your career goals. It's easy to add skills. If you want to take your skills section to the next level, you can also have your connections "endorse" your skills.

Show all 9 skills →

Interests

Companies

Schools

Use the Interests section to follow **companies, organizations, and thought leaders** in your field to stay informed and show your enthusiasm for potential employers.



Colorado State University

313,856 followers

✓ Following



National Park Service

746,610 followers

✓ Following

Show all companies →

Looking for some additional assistance? Remember that as a CSU Student you have unlimited access to **LinkedIn Learning** where you find loads of courses related to optimizing your LinkedIn profile and curating your online presence. We also have **Drop-in Hours Tuesday-Friday from 11:00am to 3:00pm**, both virtually and in-person. Or signup through Handshake for a longer one-on-one appointment.

Remember to make those connections. **Networking is an essential career skill.** Some ideas to get your started. Connect with classmates, faculty, advisors, your wonderful Career Center team, alumni, recruiters, and coworkers.



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